

TRANSFER AND ARTICULATION OVERSIGHT COMMITTEE

Meeting Notes

Thursday, September 18, 2014

10:00AM - 12:30PM

Harrisburg, PA

Remote Sites: IUP, CC of Beaver County, Bucks County CC, Bridge Line

1. **Roll Call** – See attendance list on page 5

2. **Updates/Announcements**

a. **AY 2014-15 TAOC Membership (Appendix A)**

TAOC members are to review the roster in Appendix A and email any corrections to jurau@pa.gov by COB September 19. An updated copy of the Membership Roster will be posted on PA TRAC the following week. (NOTE: The roster is posted on the [Administrators → TAOC Policies page](#).)

Theresa (Terry) Barnaby has been named Acting Deputy Secretary of Postsecondary and Higher Education at PDE. The transfer law charges the Secretary of Education with being the chair of TAOC but permits the appointment of a designee. Terry will now serve as chair of TAOC and will lead the November 6 meeting.

b. **Equivalency Standards Subcommittees (Appendix B)**

Vacancies on the subcommittees are holding up review of courses in the CEMC pipeline. TAOC members have until September 26 to review the rosters in Appendix B, verify/confirm current membership and contact information, and appoint new members to fill vacancies. Email this information to jukane@pa.gov by September 26. The commitment is electronic, not in-person. Each subcommittee requires representation of 3 community colleges, 3 PASSHE universities and an appropriate number of opt-in institutions. All committees must be filled in order to review submissions; two-thirds majority is needed to approve courses for the Framework.

NOTE: Appendix B was updated to reflect changes submitted to PDE as of Sept. 30.

c. **Dispute Resolution Committee (Appendix C)**

A dispute has been submitted to PDE. The dispute resolution process is outlined [Section 5 of the TAOC Policy Manual](#)¹ available on PA TRAC. PDE will convene committee members in October to review the dispute. See Appendix C for the committee members currently in rotation.

3. **TAOC/PA TRAC Maintenance Activities**

a. **Composite PA TRAC Status Report (Appendix D)**

Please refer to Appendix D for the Composite PA TRAC Status Report for Participating Institutions as of September 15, 2014.

b. **Transfer Profile Update – Due by August 31**

Transfer Profiles can be updated at any time if there is new information to submit. Contact AcademyOne or PDE for assistance.

c. **Degree Program Upload – Due by August 31**

This can be updated at any time if there is new information to submit. Contact AcademyOne or PDE for assistance.

¹ <http://www.pacollegetransfer.com/Portals/6/PAFiles/TAOCPolicyManualSect5DisputeResolution.pdf>

d. Program-to-Program (P2P) Database

TAOC requires institutions to identify associate and bachelor degree programs aligned to the approved P2P agreements in the [P2P database](#) on PA TRAC. For the benefit of associate degree students and the colleges accepting them, it is important that institutions regularly review their respective information in the database for accuracy and make sure P2P information is consistently referenced on their websites, in admissions materials, etc.

For clarification, Statewide Program Articulation applies to a student who graduates with the designated associate degree during or after the “effective date” identified by the 2-year college in the P2P database.

e. Course Catalog Extracts – Submit to AcademyOne by September 26

Point-of-contact individuals were contacted by AcademyOne 2-3 weeks ago. If there are no changes from the previous catalog uploaded, let AcademyOne know that. If there are few changes, send only the changes to save time. Major problems were caused last year by such issues as a change in course prefix number, etc. When submitting extracts with changes of this nature, inform AcademyOne so that they can they can fix it in the system to avoid end dates being assigned to your course equivalencies.

f. Transfer Event Calendar

Please make use of this event calendar to advertise your institution’s transfer events.

g. Course Equivalency Management Center (CEMC)

Course extracts must be submitted by September 26 to AcademyOne. Once the courses are entered into the system, CEMC users will need to determine whether a course change impacts an existing equivalency.

4. PA TRAC

a. Site Statistics (Appendix E)

Please refer to Appendix E for PA TRAC site statistics for the first two quarters of 2014 versus all of 2013. As a result of the mobile device-friendly redesign, site traffic is increasing noticeably.

b. New Features

New features on the site include a User Feedback Survey, [Search for Exam Equivalencies](#), and the new pages called [Resources for Veterans](#), [For High School Students](#) and [PA SOAR Credit](#). The website was redesigned based on the needs of transfer students, the primary users.

Now, PDE is looking for one or two volunteer(s) to examine the Administrators page and advise on how its contents should be structured and organized to the best benefit of TAOC members. Anyone interested in helping with this effort should contact Julie Kane at jukane@pa.gov.

5. AY14-15 TAOC Priorities

Attendees identified the following areas/tasks as TAOC priorities for AY2014-15:

- Need for increased awareness about the transfer system. PA TRAC, P2P agreements, etc.
- Re-evaluating transfer system policies and exploring alternatives such as competency-based course alignment and Core-to-Core articulation
- Incompatible general education curricula makes it difficult for institutions to transfer and apply credits toward graduation
- Identifying course equivalencies that are about to expire
- Completing statewide agreements for 4-8 Education, Secondary Education and Music, with the priority being the education agreements
- Developing a process for updating P2P agreements and identifying additional fields of study for statewide program-to-program articulation

- Improving the P2P student verification process to increase transparency for students and the receiving transfer institutions (NOTE: Penn Highlands Community College added a field to student transcripts to indicate P2P.)
- Reviewing the overall design and implementation of the general agreement, specifically with regards to the 60 credits transfer into the four-year school as juniors
- Institutional compliance and the Dispute Resolution Process (i.e., Is P2P compliance optional? If so, how does any school know who is complying or not?)
- Status of the TAOC assessment process
- Impact of Dual Enrollment and College in the High School programs on TAOC policy, including the definition of “transfer student”
- Developing an Annual Report for the General Assembly
- Lack of training for new TAOC members and institutional points of contact (NOTE: In August PDE requests a current list of institutional contacts from each primary TAOC representative. PDE and AcademyOne then provide training to anyone new to TAOC and TAOC-related tasks. This year training was provided at various times during the first two weeks of September.)

a. 30-Credit Framework – No update

b. Statewide Program-to-Program Articulation

Attendees agreed that the three remaining agreements must be completed as soon as possible. PDE will work with PASSHE and the PA Commission for Community Colleges to fill openings on the Program Articulation Committees (PAC) charged with developing the agreements and to reconvene the groups before the next TAOC meeting.

i. 4-8 Education

The 4-8 Education agreement is close to being final. However, work is stalled until new members are appointed to fill seats left vacant due to retirements, job departures, etc.

TAOC outlined the following process/timeline to get the 4-8 Education PAC back on track and to completion by November.

- By Sept. 26 – Primary TAOC reps. will submit names to PDE to fill open seats.
- Early October – PDE will convene the 4-8 PAC, even if the PAC does not have representations.
- Oct. 24 – PAC submits proposed agreement to TAOC for consideration and approval.
- Nov. 6 – TAOC votes to approve or reject the proposed 4-8 agreement at the November TAOC meeting.

ii. Music

PDE will review the Music agreement and contact the PAC chairs regarding the status and next steps. The goal is to have TAOC consider the Music agreement no later than November 6.

iii. Secondary Education

PDE will work with PASSHE, the PA Commission and Opt-ins to ensure the PAC contains adequate representation, and, if necessary, fill vacancies.

c. Annual Assessment

i. Assessment Subcommittee – Tom Gregory, Chair

PDE will work with the PA Commission to fill two seats left open due to representatives retiring from their respective community colleges. Tom Gregory intends to convene the group in mid-October to resume work. The subcommittee will present recommendations at the Nov. 6 TAOC meeting.

d. Annual Report – no update

6. New Business

a. IT Subcommittee

PDE has a two-year contract, with three (3) optional one-year renewals, with AcademyOne for the electronic articulation system and PA TRAC website. FY2014-15 is the second year of the contract. In March 2015 PDE will begin discussing whether to renew the contract. PDE plans to reestablish the TAOC IT Subcommittee to assist with this process. TAOC formed an IT Subcommittee in 2006 to assist PDE with developing a customized electronic articulation system. The group disbanded once the system was implemented.

PDE seeks volunteers to serve on this subcommittee. Contact Julie Kane at PDE if you are interested. The time commitment will not be significant.

7. Next Meeting: Thursday, November 6, 2014 @ 10AM-Noon

Julie suggested TAOC members meet in person in November. The general TAOC meeting would take place in the morning; subcommittees would meet in the afternoon. Submit responses to this suggestion to jukane@pa.gov as soon as possible. The PA Commission for Community Colleges will host a meeting of the community college chief academic officers on September 30. Clay Railey (Bucks CCC) volunteered to put the suggestion on the agenda and get back to PDE with feedback.

September 18, 2014 Meeting Attendees:

| TAOC Institution | TAOC Rep. | Location Attended |
|---------------------------------------|-------------------------|-------------------|
| Bucks County Community College | Catherine McElroy | BUCKS |
| Bucks County Community College | Clayton Railey | BUCKS |
| Butler County Community College | Richard Laughner | CCBC |
| California University of PA | Terrie Greene | CCBC |
| Carlow University | Allyson Lowe | Phone |
| Carlow University | Cheryl Sorenson | Phone |
| Clarion University of PA | Dana Bearer | Phone |
| Clarion University of PA | Ronald Nowaczyk | Phone |
| Community College of Allegheny County | Mary Frances Archey | CCBC |
| Community College of Allegheny County | Mary Lou Kennedy | IUP |
| Community College of Beaver County | Peggy Hennequant | CCBC |
| Community College of Philadelphia | Judy Gay | Phone |
| Delaware County Community College | Nora Mantz | BUCKS |
| East Stroudsburg University of PA | Kizzy Morris | Phone |
| Edinboro University of PA | Mike Hannan | Phone |
| Kutztown University of PA | Lori Lentz | DUC |
| Kutztown University of PA | Carole Wells | BUCKS |
| Harrisburg Area Community College | Kathy Doherty | DUC |
| Indiana University of PA | Bill Sands | IUP |
| Lackawanna College | Barbara Nowogorski | DUC |
| Lackawanna College | Theresa Scopelliti | DUC |
| Lehigh Carbon Community College | Tom Leamer | DUC |
| Lehigh Carbon Community College | Virginia Mihalik | DUC |
| Lock Haven University of PA | Jill Mitchley | Phone |
| Luzerne County Community College | Dana Clark | DUC |
| Millersville University of PA | Frances Axsmith | DUC |
| Millersville University of PA | Kiki Bobotas | DUC |
| Millersville University of PA | Kim Morton | DUC |
| Millersville University of PA | Robert Smith | DUC |
| Montgomery County Community College | Stephanie Crouse | BUCKS |
| Montgomery County Community College | Victoria Bastecki-Perez | Phone |
| Northampton Community College | Mark Henry | Phone |
| Northampton Community College | Michael McGovern | Phone |
| PA Commission for Community Colleges | Keith Bailey | DUC |
| PA Department of Education | Julie Kane | DUC |
| PA Department of Education | Julie Rau | DUC |
| PASSHE | Gloria Hess | DUC |
| Penn Highlands Community College | Cyndi McCabe | IUP |
| Penn Highlands Community College | Edward (Ted) Nichols | IUP |
| Reading Area Community College | Stephen Waller | DUC |
| Saint Francis University | Renee Bernard | IUP |
| Shippensburg University of PA | Barbara Lyman | DUC |
| Slippery Rock University of PA | Elizabeth Stevens | CCBC |
| Temple University | Michele O'Connor | Phone |
| University of Pittsburgh | Patti Mathay | CCBC |
| West Chester University of PA | Joe Santivasci | DUC |
| Westmoreland County Community College | Bob Wright | CCBC |

BUCKS = Bucks County Community College
 DUC = Dixon University Center, Harrisburg

CCBC = Community College of Beaver County
 IUP = Indiana University of Pennsylvania



Appendix A: Primary TAOC Membership Roster (As of September 30, 2014)

| TAOC Institution | TAOC Rep. | Title | Email | Phone |
|--|----------------------------|--|--|--------------|
| Bloomsburg University of PA | Ira Blake | Provost & VP of Academic Affairs | iblake@bloomu.edu | 570-389-4308 |
| Bucks County Community College | Clay Railey | Provost | clayton.railey@bucks.edu | 215-968-8043 |
| Butler County Community College | Francie Spigelmyer | VP for Academic Affairs | frances.spigelmyer@bc3.edu | 724-287-8711 |
| California University of PA | Bruce Barnhart | Acting Provost | barnhart@calu.edu | 724-938-4407 |
| Carlow University | Allyson Lowe | Interim Assistant Dean, School for Social Change | amlowe@carlow.edu | 412-578-6663 |
| Cheyney University of PA | Phyllis Dawkins | Provost & VP of Academic Affairs | pdawkins@cheyney.edu | 610-399-2271 |
| Clarion University of PA | Ronald Nowaczyk | Provost & VP of Academic Affairs | rnowaczyk@clarion.edu | 814-393-2223 |
| Community College of Allegheny County | Mary Frances Archey | VP for Learning & Student Development | marchey@ccac.edu | 412-237-3126 |
| Community College of Beaver County | Melissa Denardo | VP Learning & Student Success/Provost | melissa.denardo@ccbc.edu | 724-480-3439 |
| Community College of Philadelphia | Judith Gay | VP for Academic Affairs | jgay@ccp.edu | 215-751-8351 |
| Delaware County Community College | Margaret Bartow | Provost | mbartow@dccc.edu | 610-359-5394 |
| East Stroudsburg University of PA | Kizzy Morris | Registrar/Director of Enrollment Services | kmorris@po-box.esu.edu | 570-422-2831 |
| Edinboro University of PA | Michael J. Hannan | Provost & VP of Academic Affairs | hannan@edinboro.edu | 814-732-2729 |
| Harrisburg Area Community College | Kathy Doherty | Associate Provost | ktdohert@hacc.edu | 717-780-2496 |
| Indiana University of PA | Timothy Moerland | Provost & VP of Academic Affairs | tim.moerland@iup.edu | 724-357-2219 |
| Kutztown University of PA | Carole Wells | Vice Provost/Dean of Graduate Studies | wells@kutztown.edu | 610-683-4220 |
| Lackawanna College | Jill Murray | Executive VP/CAO | murrayj@lackawanna.edu | 570-504-1575 |
| Lehigh Carbon Community College | Tom Leamer | VP of Academic & Student Services | tleamer@lccc.edu | 610-799-1517 |
| Lincoln University | Diane Brown | Chief of Staff, Office of President | dbrown@lincoln.edu | 484-365-8056 |
| Lock Haven University of PA | Donna Wilson | Provost & Senior VP for Academic Affairs | dwilson@lhup.edu | 570-484-2121 |
| Luzerne County Community College | Dana Clark | Provost & VP of Academic Affairs | dclark@luzerne.edu | 570-740-0422 |
| Mansfield University of PA | David Stinebeck | Associate Provost & Dean of Arts & Sciences | dstinebe@mansfield.edu | 570-662-4877 |
| Millersville University of PA | Vilas Prabhu | Provost & VP of Academic Affairs | Vilas.Prabhu@millersville.edu | 717-872-3596 |
| Montgomery County Community College | Victoria L. Bastecki-Perez | VP of Academic Affairs and Provost | vbasteck@mc3.edu | 215.641.6482 |
| Northampton Community College | Michael McGovern | Interim VP for Academic Affairs | mmcgovern@northampton.edu | 610-861-5434 |
| Pennsylvania College of Technology | Thomas Gregory | Assoc. VP for Instruction | tgregory@pct.edu | 570-326-3761 |
| Pennsylvania Commission for Community Colleges | Keith Bailey | Director of Research | kbailey@pacommunitycolleges.org | 717-232-7584 |
| Pennsylvania Department of Education | Terry Barnaby | Acting Deputy Secretary, Postsecondary & Higher Education; Chair, TAOC | tbarnaby@pa.gov | 717-787-7013 |
| Pennsylvania Department of Education | Julie Kane | Transfer & Articulation System Coordinator | jukane@pa.gov | 717-772-3643 |
| Pennsylvania Highlands Community College | Ted Nichols | VP for Academic Affairs & Student Services | enichols@pennhighlands.edu | 814-262-6474 |
| Pennsylvania State System of Higher Education | Kathleen Howley | Deputy Vice Chancellor for Academic and Student Affairs | khowley@passhe.edu | 717-720-4207 |
| Pennsylvania State University* | Robert N. Pangborn | VP & Dean for Undergraduate Education | pangborn@psu.edu | 814-863-1864 |
| Reading Area Community College | Stephen Waller | Interim Senior Vice President of Academic Affairs/Provost | swaller@racc.edu | 610-607-6271 |
| Saint Francis University | Pete Skoner | Assoc. Provost | pskoner@francis.edu | 814-472-3085 |
| Shippensburg University | Barbara Lyman | Provost & Senior VP of Academic Affairs | bglyman@ship.edu | 717-477-1371 |
| Slippery Rock University | Philip Way | Provost & VP of Academic Affairs | Philip.way@sru.edu | 724-738-2001 |



| TAOC Institution | TAOC Rep. | Title | Email | Phone |
|---------------------------------------|------------------|--|--|--------------|
| Temple University* | Michele O'Connor | Assoc. VP for Undergraduate Studies | michele.lynn.oconnor@temple.edu | 215-204-0550 |
| University of Pittsburgh* | Juan Manfredi | Vice Provost for Undergraduate Studies | manfredi@pitt.edu | 412-624-0790 |
| West Chester University of PA | Linda Lamwers | Provost & VP for Academic Affairs | llamwers@wcupa.edu | 610-436-3405 |
| Westmoreland County Community College | Tuesday Stanley | President | stanleyt@wccc.edu | 724-925-4001 |

*Non-voting member of TAOC

Appendix B: Equivalency Standards Subcommittees (As of October 2, 2014)

Equivalency Standards Subcommittees review courses against the approved TAOC standards and either approve or reject courses for inclusion in the Transfer Credit Framework.

Each committee must be comprised, at minimum, of the following members:

- At least 3 community college representatives
- At least 3 PASSHE university representatives
- Appropriate representation from an independent or state-related institution that has formally joined TAOC.

Each participating institution with a voting member on TAOC must have at least one representative on an Equivalency Standards Subcommittee. TAOC representatives may select a subcommittee member, based on personal, academic and professional preference.

| English/Public Speaking Subcommittee (Categories 1 & 2) | | | | |
|---|-----------------|--|--------------|--|
| TAOC Institution | Member | Title | Phone | Email |
| CC of Beaver County | Hope Gossard | Asst. Professor of Developmental English | 724-480-3520 | Hope.Gossard@ccbc.edu |
| CC of Philadelphia | Craig Strimel | Assistant Professor, English | 215-751-8638 | cstrimel@ccp.edu |
| Pennsylvania Highlands CC | Rick Bukoski | Communications Media Instructor | 814-262-6493 | rbukoski@pennhighlands.edu |
| Cheyney University | Tamara Hollins | Faculty Member | 610-399-2256 | thollins@cheyney.edu |
| Clarion University | ?? | ?? | ?? | ?? |
| Edinboro University | Kathleen Golden | Dept. of Communication & Media Studies | 814-732-2528 | kgolden@edinboro.edu |
| West Chester University | Hyoejin Yoon | Special Assistant to the Provost | 610-436-3376 | hyoon@wcupa.edu |
| Lackawanna College | Kevin McDonough | Assistant Professor in English | 570-955-1459 | mcdonoughk@lackawanna.edu |

| Math/Natural Sciences Subcommittee (Categories 3 & 4) | | | | |
|---|------------------|--|--------------------|--|
| TAOC Institution | Member | Title | Phone | Email |
| Lehigh Carbon CC | Holly Morris | Professor of Biology; Coordinator of Science | 610-799-1753 | hmorris@lccc.edu |
| Montgomery County CC | Andrew Ippolito | Assistant Dean | 215-619-7477 | aippolito@mc3.edu |
| Reading Area CC | Steven Waller | Assistant Dean, Science/Math Division | 610-372-4721 x5181 | swaller@racc.edu |
| Bloomsburg University | Jonathan Lincoln | Assistant VP of Academic Affairs | 570-389-4805 | jlincoln@bloomu.edu |
| East Stroudsburg University | Olivia Carducci | Professor, Mathematics | 570-422-3444 | ocarducci@esu.edu |
| Kutztown University | Edward Simpson | Chair, Dept. of Physical Sciences | 610-683-4447 | simpson@kutztown.edu |
| Millersville University | Robert Smith | Dean, School of Science and Mathematics | 717-872-3407 | Robert.smith@millersville.edu |
| Lincoln University | John Chickwem | Dean, School of Natural Sciences & Math | 484-365-8153 | jchikwem@lincoln.edu |
| Saint Francis University | Pedro Muino | Professor, Chemistry | 814-472-3084 | pmuino@francis.edu |



| Social/Behavioral Sciences Subcommittee (Category 5) | | | | |
|---|-------------------------|--|--------------------|--|
| TAOC Institution | Member | Title | Phone | Email |
| CC of Allegheny County | Diane Jacobs | Manager of Customer Support & Training, IT Svcs. | 412-237-3064 | djacobs@ccac.edu |
| Bucks County CC | Catherine McElroy | Associate Provost, Academic and Curricular Services | 215-968-8213 | catherine.mcelroy@bucks.edu |
| Butler County CC | Francie Spigelmyer | VP of Academic Affairs | 724-287-8711 x8262 | frances.spigelmyer@bc3.edu |
| Delaware County CC | Grant Snyder | Vice Provost for Student & Instructional Support Svcs. | 610-359-4145 | gsnyder@dccc.edu |
| Harrisburg Area CC | Kathleen Doherty | Assoc. Provost, Professor of Psychology | 717-780-2496 | ktdohert@hacc.edu |
| California University of PA | Melanie Blumberg, Chair | Professor, History & Political Science | 724-938-5720 | blumberg@calu.edu |
| Lock Haven University | Lynn Bruner | Asst. Professor, Psychology Dept. | 570-484-2770 | lbruner@lhup.edu |
| Shippensburg University | Tracy Schoolcraft | Assoc. Provost and Dean of the Graduate School | 717-477-1371 | tascho@ship.edu |
| Pennsylvania College of Technology | Susan Koons Slamka | Asst. Professor of Psychology/Human Services | 570-326-3761 | sslamka@pct.edu |

| Humanities/Fine Arts Subcommittee (Category 6) | | | | |
|---|-------------------------|--|-----------------------|--|
| TAOC Institution | Member | Title | Phone | Email |
| Lehigh Carbon CC | Ginny Mihalik | Transfer Counselor | 610-799-1178 | vmihalik@lccc.edu |
| Luzerne County CC | Mary Stchur | Chair, English Dept. | 1-800-377-5222, x7600 | MStchur@luzerne.edu |
| Northampton CC | Robert Smith | Asst. Dean, Humanities & Social Sciences | 610-861-6310 | rfsmith@northampton.edu |
| Westmoreland County CC | Andrew Barnette | Dean of Public Service, Humanities & Social Sciences | 724-925-4047 | barnette@wccc.edu |
| Indiana University of PA | Joan Vandyke | Professor, Theatre & Dance | 724-357-5528 | Joan.Vandyke@iup.edu |
| Mansfield University | Karen Guenther | Professor, History | 570-662-4662 | kguenthe@mansfield.edu |
| Slippery Rock University | Eva Tsuquiashi-Daddesio | Dean, College of Humanities, Fine & Performing Arts | 724-738-2400 | eva.tsuquiashi@sru.edu |
| Carlow University | Dale Huffman | Chair, Art Department | 412-578-6033 | drhuffman@carlow.edu |

Appendix C: AY2014-15 Dispute Resolution Committee

| Institution | TAOC Member |
|---------------------------------|--------------------|
| Bucks County Community College | Clay Railey |
| Reading Area Community College | Stephen Waller |
| Butler County Community College | Francie Spigelmyer |
| Clarion University | Ronald Nowaczyk |
| East Stroudsburg University | Kizzy Morris |
| Edinboro University | Michael Hannan |
| Lackawanna College | Jill Murray |

Appendix D: Composite PA TRAC Status Report for Participating Institutions as of September 15, 2014

NOTES:

- Program Search** allows students to search for institutions by program of study. Degree program information is uploaded by each institution at least once year; PASSHE's Office of the Chancellor provides degree program information for the PASSHE universities.
- Course Search** allows students to search for institutions based upon specific course criteria. Institutions submit course extracts once a year.
- Course Equivalency Search** allows students to find out how specific courses taken at one college transfer to another college.
- Transfer Agreements** are articulation agreements that allow students to transfer in or out of a college, including P2P agreements.
- College Profile** is where a college provides institution-specific information to transfer students. *Profile Views* represents the total times a college's transfer profile has been viewed since January 16, 2009. *Request Info Views* represents the total times the "Request Information" page has been viewed since January 16, 2009. *Requests for More Information* are submitted electronically to the point of contact responsible for maintaining the institution's profile.

| Institution | PROGRAM SEARCH | COURSE SEARCH | COURSE EQUIVALENCY SEARCH | | TRANSFER AGREEMENTS | | COLLEGE PROFILE | | | |
|-----------------------------|---------------------------------|-------------------------------|--------------------------------|---------------------------------|--------------------------|---------------------------|-----------------|------------------------------|-------------------------|---|
| | # of Programs in Program Search | # of Courses in Course Search | #of Current Equivalencies (IN) | #of Current Equivalencies (OUT) | Transfer Agreements (IN) | Transfer Agreements (OUT) | Profile Views | Profile Views (Last 30 Days) | Request Info Page Views | Requests Info Page Views (Last 30 Days) |
| Bloomsburg University | 243 | 1,870 | 21,129 | 11,781 | 95 | 1 | 19,966 | 353 | 2,133 | 3 |
| Bucks County CC | 85 | 730 | 6,468 | 14,503 | 0 | 213 | 16,749 | 177 | 1,888 | 2 |
| Butler County CC | 93 | 452 | 1,395 | 5,401 | 0 | 336 | 5,818 | 60 | 1,676 | 0 |
| California University of PA | 303 | 1,374 | 60,826 | 7,290 | 83 | 0 | 16,429 | 177 | 1,604 | 1 |
| Carlow University | 86 | 872 | 3,409 | 1,234 | 216 | 0 | 8,270 | 147 | 1,194 | 0 |
| Cheyney University | 65 | 1,021 | 2,299 | 3,245 | 108 | 0 | 14,026 | 122 | 2,023 | 1 |
| Clarion University | 254 | 2,275 | 76,176 | 7,138 | 211 | 40 | 13,624 | 125 | 2,042 | 3 |
| CC of Allegheny County | 155 | 1,500 | 1,278 | 13,222 | 0 | 271 | 12,100 | 176 | 1,836 | 1 |
| CC of Beaver County | 87 | 341 | 1,379 | 5,454 | 0 | 197 | 11,533 | 116 | 1,912 | 2 |
| CC of Philadelphia | 240 | 762 | 7,193 | 12,637 | 0 | 223 | 14,845 | 225 | 2,144 | 0 |
| Delaware County CC | 105 | 735 | 17,303 | 11,692 | 0 | 202 | 15,982 | 285 | 1,801 | 5 |
| East Stroudsburg University | 231 | 1,710 | 60,863 | 7,039 | 88 | 0 | 15,792 | 221 | 2,531 | 2 |
| Edinboro University | 321 | 2,189 | 1,459 | 9,809 | 169 | 0 | 12,316 | 102 | 2,083 | 2 |
| Harrisburg Area CC | 87 | 1,308 | 1,491 | 13,944 | 0 | 383 | 13,491 | 144 | 1,952 | 3 |
| Indiana University of PA | 359 | 2,245 | 80,384 | 12,655 | 153 | 0 | 14,787 | 221 | 1,836 | 1 |
| Kutztown University | 241 | 3,325 | 44,303 | 10,551 | 98 | 0 | 15,107 | 157 | 1,899 | 0 |
| Lackawanna College | 56 | 415 | 1,265 | 3,419 | 0 | 21 | 5,317 | 90 | 1,447 | 1 |
| Lehigh Carbon CC | 111 | 719 | 1,400 | 10,527 | 0 | 222 | 14,395 | 118 | 1,764 | 0 |
| Lincoln University | 40 | 905 | 1,328 | 2,292 | 116 | 0 | 10,922 | 207 | 1,910 | 6 |



| Institution | PROGRAM SEARCH | COURSE SEARCH | COURSE EQUIVALENCY SEARCH | | TRANSFER AGREEMENTS | | COLLEGE PROFILE | | | |
|---------------------------|---------------------------------|-------------------------------|--------------------------------|---------------------------------|--------------------------|---------------------------|-----------------|------------------------------|-------------------------|---|
| | # of Programs in Program Search | # of Courses in Course Search | #of Current Equivalencies (IN) | #of Current Equivalencies (OUT) | Transfer Agreements (IN) | Transfer Agreements (OUT) | Profile Views | Profile Views (Last 30 Days) | Request Info Page Views | Requests Info Page Views (Last 30 Days) |
| Lock Haven University | 229 | 1,166 | 40,336 | 7,533 | 93 | 13 | 13,636 | 188 | 1,845 | 1 |
| Luzerne County CC | 109 | 679 | 678 | 9,589 | 0 | 55 | 13,786 | 143 | 1,895 | 0 |
| Mansfield University | 188 | 1,157 | 45,569 | 8,031 | 254 | 0 | 17,664 | 245 | 1,864 | 3 |
| Millersville University | 303 | 1,901 | 16,467 | 8,400 | 74 | 0 | 17,061 | 166 | 1,639 | 3 |
| Montgomery County CC | 108 | 920 | 1,552 | 13,227 | 0 | 269 | 14,708 | 219 | 1,860 | 3 |
| Northampton CC | 118 | 899 | 1,406 | 12,205 | 0 | 149 | 12,490 | 153 | 1,975 | 0 |
| PA College of Technology | 149 | 1,420 | 62,087 | 5,860 | 79 | 0 | 14,021 | 139 | 1,881 | 1 |
| Pennsylvania Highlands CC | 45 | 752 | 1,316 | 3,840 | 0 | 189 | 5,245 | 95 | 1,139 | 0 |
| Reading Area CC | 55 | 334 | 1,643 | 6,703 | 0 | 50 | 11,425 | 124 | 1,984 | 1 |
| Saint Francis University | 69 | 828 | 1,821 | 2,807 | 159 | 0 | 11,692 | 125 | 2,738 | 11 |
| Shippensburg University | 249 | 1,495 | 17,447 | 7,899 | 215 | 0 | 12,729 | 174 | 2,166 | 2 |
| Slippery Rock University | 260 | 2,198 | 71,810 | 9,433 | 156 | 0 | 10,386 | 182 | 1,581 | 2 |
| West Chester University | 313 | 2,850 | 11,996 | 10,887 | 101 | 0 | 19,867 | 342 | 1,987 | 0 |
| Westmoreland County CC | 165 | 1,033 | 1,370 | 7,516 | 0 | 30 | 12,181 | 181 | 2,101 | 1 |
| TOTAL | 5,522 | 42,380 | 666,846 | 277,763 | 2,468 | 2,864 | 438,360 | 5,699 | 62,330 | 61 |

*Non-voting member of TAOC

Appendix E: PA TRAC Website Statistics as of September 15, 2014

| | |
|--|---------|
| Total PA TRAC Visitors (January 1, 2014 – August 31, 2014): | 29,165 |
| Total Unique Visitors: | 21,936 |
| New Visitors: | 72.57% |
| Total Page Views: | 158,126 |
| Number of Transfer Equivalencies: | 676,114 |

Number of Student Accounts Created

| 2013 | | | | 2014 | | | |
|-------------------|----|----|-----|-------------------|-----|----|----|
| Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| 85 | 84 | 68 | 217 | 248 | 206 | | |
| Total: 454 | | | | Total: 454 | | | |

Number of Courses Entered into Student Accounts

| 2013 | | | | 2014 | | | |
|---------------------|-----|-----|------|---------------------|------|----|----|
| Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| 535 | 783 | 629 | 2034 | 2450 | 1689 | | |
| Total: 3,981 | | | | Total: 4,139 | | | |

Number of Students that Shared their Information with PA TRAC Colleges

| 2013 | | | | 2014 | | | |
|-------------------|----|----|----|-------------------|----|----|----|
| Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| 22 | 56 | 12 | 88 | 90 | 29 | | |
| Total: 178 | | | | Total: 119 | | | |

Number of Equivalency Maps Created

| 2013 | | | | 2014 | | | |
|-------------------|-----|----|-----|-------------------|-----|----|----|
| Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| 71 | 153 | 99 | 399 | 397 | 292 | | |
| Total: 722 | | | | Total: 689 | | | |

Number of Profile Views

| 2013 | | | | 2014 | | | |
|-----------------------|-------|-------|-------|----------------------|-------|----|----|
| Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| 40435 | 30636 | 30395 | 29511 | 28955 | 27631 | | |
| Total: 130,977 | | | | Total: 56,586 | | | |

Number of Students that Viewed the Request More Info Page

| 2013 | | | | 2014 | | | |
|---------------------|------|------|------|---------------------|------|----|----|
| Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| 3725 | 1422 | 1344 | 1346 | 2689 | 1383 | | |
| Total: 7,837 | | | | Total: 4,072 | | | |

Number of Submissions of Requests for More Info

| 2013 | | | | 2014 | | | |
|-------------------|----|----|----|-------------------|----|----|----|
| Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| 75 | 15 | 12 | 15 | 159 | 13 | | |
| Total: 117 | | | | Total: 172 | | | |

Number of Clicks on Institution Websites from Profile

| 2013 | | | | 2014 | | | |
|----------------------|------|------|------|----------------------|------|----|----|
| Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| 5702 | 3929 | 4293 | 4262 | 3904 | 6442 | | |
| Total: 18,186 | | | | Total: 10,346 | | | |